

## **4,000 Flowers, 50 Arrangements and 2 Weeks to Plan**

February 06, 2008

The “First Look for Charity” event, debuting the Chicago Auto Show, is Chicago’s biggest charity event. With over 13,000 attendees, vendors need plenty of time to prepare for an event of this magnitude. Eved Services, however, has been given only two weeks to plan and execute their end.

For the second year in a row, Eved Services, an event services and destination management company, has been asked to provide floral arrangements for the 50 buffets at the charity event. That doesn’t sound too difficult, right? The catch is that each arrangement is five to six feet tall and includes props that coincide with the evening’s theme, The World’s Fair.

For each food station, Eved Services has created a different arrangement theme: The USA station is a mixture of wheat and roses; the Asian station includes bamboo and orchids; and the Mediterranean station will feature colorful arrangements in glass containers with floating candles on top. Other stations will include terracotta pots, stainless steel piping, Carousel Horses and even a replica of the Chicago Water Tower.

### **About Eved Services**

Eved Services is an event services and destination management company. Along with an independent operations site, based out of Skokie, IL, Eved Services has also become an in-house vendor for select top Chicago hotels. In-house Service Teams work with hotel clients on planning and executing their event, including helping them with their event options, such as linens, entertainment, floral arrangements. Eved Services works from inside the venue to orchestrate and delegate event logistics. For more information visit [www.eved.com](http://www.eved.com).